



International Mounted Games Association Sponsorship and Promotions Sub-Committee

Interim Update Report 01.03.2015 prepared by Sean Bource

The Sponsorship and Promotions sub-committee has been asleep for quite a while and I take the responsibility for this. I will make sure I get it going again very soon. However, ideas have been given.

The presentations of each members of this sub-committee have been made so that everyone knows who they are working with. The first two questions we have tried to answer are: What is the role of this sub-committee? How can we find sponsors?

Another question came up concerning the name change of games in relation with the difficulty to find sponsors. But it was agreed that this question couldn't be answered by our sub-committee.

Annie proposed a strategy in order to get started which seemed to be approved by everyone. It has been decided that each member of the sub-committee would make researches and see if national MGAs have sponsors, and if this is the case, how they found them. We are now waiting for some feed back, and I will make sure, as I said previously, that we get going again.

Members of the sub-committee :

Sean Bource (Chairman), Annie Martin (Secretary), Gunilla Adolfsson, Pola Schal, Nathan Turner.