



International Mounted Games Association Technology and Social Media Sub-Committee

Interim Update Report 01.03.2015 prepared by Keith Martin

Responsibilities

- Management of the IMGA Website.
- Establishing and/or maintaining IMGA's profile across all relevant social media platforms.
- Creation of a proposal to improve and ensure that IMGA makes full use (both in terms of exposure and finances) of Live Streaming of IMGA sanctioned competitions.

There are currently 6 WODS

TSM-201415-001

Live Streaming has become an important part of hosting an IMGA sanctioned competition in recent years with many people around the world logging on to watch the action from our big competitions.

This WOD concerns the possibility of IMGA providing a centralised and coordinated service to cover the requirements of Live Streaming, taking this out of the hands of the competition organisers.

There has been much discussion on the possibilities and the technical feasibility of the idea, but the constant problem is not knowing what budget may be made available. Without the commitment of funds by IMGA this sub-committee cannot prepare recommendations because the range of possibilities is so wide.

Current progress : 15%

TSM-201415-002

There is considerable scope for an IMGA application to run on smart phones. Such an app could cover news updates, results, contact details, even live streaming of events. As a first step however the most useful use for such an app would probably be access to the current Rule Book.

Current progress : 5%

TSM-201415-003

A proposal which has been made for the creation of short but regular video newsletters on IMGA news and activities which could be launched via You Tube / Facebook / IMGA Website, etc.

There are major problems with Newsletters (which several IMGA officials responsible for communication have discovered) : everyone likes the idea of receiving regular newsletters, but very few people are prepared to contribute to one.

Current progress : 5%

TSM-201415-004

The world of online social media is constantly expanding with new platforms regularly becoming popular. Currently IMGGA has a fairly extensive and regularly maintained presence on Facebook but little else. There is an IMGGA Twitter account but this is rarely used.

It is the responsibility of this sub-committee to establish an IMGGA presence on all mainstream social media platforms. Key to this will be maintaining a consistency across all platforms and ensuring that news is disseminated across all platforms.

Current progress : 5%

TSM-201415-005

The official IMGGA website (www.mounted-games.org) is the most valuable and comprehensive source of information about the internal workings of IMGGA. Here we store all policy documents, procedures, meeting minutes, as well as the results hall of fame, competition calendar, and details about forthcoming competitions.

Maintenance of this resource is an on-going activity. Publishing a website is not a one-off thing. It isn't like publishing a book, it's more like publishing a daily newspaper.

In the sense that no major structural changes have been implemented, progress on this WOD is 0%, but in terms of keeping everything up-to-date and current, it's 100%

TSM-201415-006

It is the job of this sub-committee to investigate the different options and assess these against the relative costs with a view to implementing a robust solution for remote participation in IMGGA's annual meetings. The target is to have a solution in place for the 2015 IMGGA AGM in Ireland.

Current progress : 5%

Members of the sub-committee :

Keith Martin (Chairman), Sean Bourse (Secretary), Clément Avice, Johannes Franke, Dag Hoffgard, Tom James, Andrew Jordan, Rory Prime, Alun Whitney.