



International Mounted Games Association Technology and Social Media Sub-Committee

Work Order Document

Requested:	10/12/2014
Deadline:	30/09/2015 (final) 30/08/2015 (for executive officers)
Reference:	TSM-201415-002
Name:	IMGA App

Requirements:

For a long time now there has been talk about the possibility of creating an IMGA Smartphone app but so far nothing has ever actually been developed.

It is now the job of this sub-committee to come up with a specific proposal for the creation of such an app.

There is considerable scope for what such an app could cover including news updates, results, contact details, even live streaming of events. As a first step however the most useful use for such an app would probably be access to the current Rule Book.

Technically this should be quite straightforward, however there are issues to be considered.

Sales of Rule Books constitute a major source of income for IMGA at present. Income which could well dry up considerably if we start to simply give away the rules via an app. Of course we can charge people to download the app but then what happens the next time there is a new Rule Book? We would then want people to pay again but not to have to download an entirely new app. This would then have to be an "in app" purchase.

Alternatively the Rule Book could be available in an app separate from the one carrying news updates, results, and so on.

There are many factors to be considered in the creation of such a service but also a great deal of opportunities.

This sub-committee should draft a proposal document explaining exactly what such an app would offer, how it would be built, how it would be distributed, and what the costs involved would be.

The document itself should follow the same basic "look and feel" and layout of other official IMGA documents, all of which can be found at:

<http://www.mounted-games.org/imga/documentation/index.html>

The Objective is to have a fully formulated and agreed document in place to put to the IMGA international representatives for approval at the next IMGA AGM in November 2015.

In order to achieve this, the sub committee should aim to present a first draft for comments to the IMGA executive officers well in advance of that date.

A completed document agreed by all members of the sub committee and the IMGA executive officers must be in place no later than 30th September 2015.

In the event that this whole process can be completed well in advance of that date it may be possible to seek approval from the international representatives by e-mail instead.

Completed Date:	
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Comments:

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